



Internships and Academic Seminars



The Washington Center

ANNUAL REPORT 2013
THE YEAR IN REVIEW

SEPTEMBER 1, 2013–AUGUST 31, 2014

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**Alumni*

2013 BY THE NUMBERS

1,945
total student
enrollment


1,424
total academic
internship program
participants

521 total
academic
seminar
participants

45 
U.S. states (and Puerto Rico)

AND

 **19**
countries
represented by our student body


28% of students
came from
diverse backgrounds

 **23%** of
students were
international

398 affiliated colleges
and universities
sent students to TWC



TO OUR PARTNERS



Ambassador Alan J. Blinken, Chairman



Michael B. Smith, President

As we look back on the past year, we are pleased to share accomplishments at The Washington Center that have allowed us to provide meaningful learning experiences for our students. In 2013, we witnessed unprecedented expansion of our organization's global reach.

TWC celebrated serving more than 3,500 alumni from outside the United States. In addition to marking this important milestone, we expanded our global footprint through:

- Enhanced reach in Mexico, with more than 96 students from four Mexican states participating in our programs.
- New partnership with the government of Gibraltar to provide opportunities for 60 students over the course of three years.
- New partnership with the U.S.–Japan Council and U.S. Japan Research Institute to expand opportunities for students from Japan to learn about civil society.
- Celebrating the 20th Anniversary of the Córdova & Fernós Internship Program sponsored by the Puerto Rico Legislature, which has provided opportunities for more than 600 Puerto Ricans to intern in Washington, D.C.
- Recruiting a diverse student body. In 2013, students came from 19 countries, 45 U.S. states and Puerto Rico.

Without financial support, many students would not be able to access TWC's programs. Over the past year, TWC was able to distribute more than \$4 million in financial aid because of the generosity of corporations, foundations, state governments, individuals and alumni. In addition, TWC is also proud to serve as a partner with U.S. government to facilitate opportunities for students to participate in federal internships. During 2013, TWC was chosen to operate the Summer Transportation Internship Program for Diverse Groups at the Department of Transportation which will provide opportunities for more than 500 students over the next five years.

A special moment during the past year was the opportunity for TWC to present a Lifetime Achievement Award to The Honorable John C. Whitehead, former Deputy Secretary of State and former Co-chairman of Goldman Sachs. Mr. Whitehead served on TWC's Board of Directors for many years. His philanthropic commitment provided TWC with the opportunity to purchase its current headquarters, which has transformed our organization's ability to deliver substantive programs.

We hope you enjoy learning about what TWC has achieved over the past year, and we look forward to working with you as we prepare to celebrate our 40th anniversary in 2015.

Sincerely,

Ambassador Alan J. Blinken
Chairman

Michael B. Smith
President

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EXPANDING OUR GLOBAL REACH

Through partnerships that extend across the globe, The Washington Center (TWC) is developing programs that give students the tools and experience they need to succeed in a diverse and increasingly interconnected world.

In 2013, TWC welcomed students from 19 countries. As a result, we are working harder than ever to provide all participants of our academic internship program—both domestic and international—with unparalleled access to opportunities that help develop the leadership, professional and civic engagement skills they need to excel in today's competitive global environment.

MEXICO'S HIDALGO TRAINING INITIATIVE FOR FUTURE MEXICAN LEADERS

On January 24, 2013, José Francisco Olvera Ruiz, the Governor of the Mexican State of Hidalgo, and Pilar Mendiola-Fernández, TWC's Chief International Officer and Senior Vice President of Advanced Leadership Programs, signed the **Hidalgo Training Initiative**, which enables 100 young leaders and public servants from Hidalgo to receive training on sustainability matters and efficiency in the design and implementation of public policies. The governor emphasized the need to advance young leaders into professional and academic achievers to better serve the government of Hidalgo.

TWC welcomed its first group of 15 Hidalgo trainees in spring 2013, giving them tools to

acquire skills that will benefit them and their home state when they return.

The Hidalgo Training Initiative is designed to transform young people into leaders, who create transformative changes in their communities and society. This partnership demonstrates both TWC's and the Hidalgo government's ongoing commitment to the values of civic engagement, social responsibility, leadership and professional achievement.

GIBRALTAR INNOVATION & ENTREPRENEURSHIP PROGRAM

For TWC, fall 2013 also marked the launch of the **Gibraltar Innovation & Entrepreneurship Training Program**. This initiative offers full scholarships to 60 Gibraltarian students to participate in TWC's academic internship program in Washington, D.C., over the next three years. In addition to interning at various private- and public-sector organizations for 15 weeks, the students attend classes and lectures on sustainable development, entrepreneurship, innovation, global trade, e-commerce, commercial trade, water management and green technologies.

Fabian Picardo, Chief Minister of Gibraltar, was the featured guest at a special luncheon that took place at TWC headquarters in October 2013. The meeting provided the first 11 students participating in the program with an opportunity to meet the chief minister in person. He encouraged the students to reflect on



IN DEPTH

Prudential Foundation Sponsors TWC's First Global Citizenship Day

A daylong international conference and festival—TWC's Global Citizenship Day—debuted on October 2013, thanks to the support of the Prudential Foundation. The festival highlighted the importance of global citizenship and provided tools to help TWC's student body enhance their cross-cultural skills so they can have an impact on the world.

The event opened with a keynote address by former actor, TV host and UN moderator Chris Bashinelli. He candidly shared his life journey from actor—which included a role in the hit TV series “The Sopranos”—to rookie documentary filmmaker in Tanzania, to caretaker for his ailing father and, ultimately, to TV host and producer, fulfilling a personal dream. Mr. Bashinelli concluded by telling students: “Find your passion and don't think about the how; think about the why. Find out who needs your help; find out where you can be of service—that's how you're going to make a difference and that's how you'll become a global citizen.”

The keynote address was followed by breakout sessions on topics such as cross-cultural negotiation, global leadership, financial literacy, public speaking and social responsibility.



1



2



3

PICTURED ABOVE

1: Spring Lacy, Vice President, Corporate Engagement at Prudential Financial, introduces the keynote speaker during the first Global Citizenship Day.

2: Fabian Picardo, Chief Minister of Gibraltar, and Pilar Mendiola-Fernández, TWC's Chief International Officer and Senior Vice President, sign agreements of the Gibraltar Innovation and Entrepreneurship International Training Program.

3: (left to right): Irene Hirano Inouye, President of the U.S.-Japan Council and TWC Board member; Shotaro Yachi, National Security Advisor to the Prime Minister of Japan; and Chuck Jones, Director of Asia Pacific Corporate International Business Development for Lockheed Martin Corporation, during the reception to launch the "Building the TOMODACHI Generation" program.

the opportunities provided to them during their internships that fall: "I hope this experience is not just something you enjoy but something that helps you all immensely in the future. Understanding how corporations and the legal system in the U.S. work is a huge asset for your future."

BUILDING THE TOMODACHI GENERATION: NEW PARTNERSHIP WITH THE U.S.-JAPAN RESEARCH INSTITUTE

TWC and the U.S.-Japan Research Institute (USJI) kicked off a groundbreaking partnership this year that brings together Japanese and U.S. college students in a TWC seminar program focused on the power of cross-sector partnerships to address social challenges.

The program is funded by the USJI's TOMODACHI Initiative, a public-private collaboration designed to foster a new generation of American and Japanese leaders who are committed to strengthening U.S.-Japan relations, appreciating each other's countries and cultures, and honing the global skills and mindsets they need to contribute to a more cooperative and secure world.

The February program at TWC brought together 14 students from Japan's eight top universities and 12 U.S. students. Participants completed a rigorous curriculum that featured leaders from

many different sectors to explore how public, private, and nongovernmental organization stakeholders can develop and nurture collaborative partnerships.

Teambuilding activities included a ropes course challenge in rural Maryland that built trust, communication, and cross-cultural understanding. The students were divided into international project teams, each of which developed a plan to address the challenges facing Japan's Tohoku Region—still suffering the effects of the massive 2011 earthquake—using the resources of civil society.

Students on the two winning teams travelled to the Tohoku region that summer to engage in joint volunteer work—cementing the TOMODACHI's cultural exchange and global skills goals.

TWC is grateful to Hitachi, Mitsubishi Corporation, Toyota, and Morgan Stanley for their support of this transformational program.



IN DEPTH

Ford Program Engages Students from Around the World

Ford Motor Company Global Scholars students met with Ziad Ojakli, a TWC Board member and Ford Motor Company Group Vice President, for lunch on October 7, 2013. Ten American and eight international students who received scholarship support from Ford, shared their stories and personal journeys to the nation's capital. The students—from Chennai, India; Detroit; St. Petersburg, Russia; Dallas; Shanghai, China; and San Diego—presented their unique insights on the internship experience in Washington D.C.

One story came from Sarah Bashareel, a student from the San Diego area who attends New Jersey's Fairleigh Dickinson University. When asked about her reasons for coming to Washington, Ms. Bashareel humbly answered "to gain independence." As a young Saudi woman, her time in D.C. was as much a symbolic triumph over cultural restrictions as it was an exercise in burgeoning professionalism. For Ms. Bashareel, following her heart and making the journey alone was not something she took for granted. Through TWC's Leadership Forum, her Model UN activities and her internship at Innovations for Global Participation, Ms. Bashareel can now do what she wants: ask questions and establish her own path.

Another student from Baton Rouge, La., spoke about taking a fellow intern from India to eat his first taco in America. A student from Shanghai recalled venturing out and living alone in the United States, experiencing the American lifestyle for the first time. The stories told of aspiring young leaders seeking opportunity, personal growth and, most importantly, tools and expertise to change the world in a tangible and positive way.

During their conversation with Mr. Ojakli, the students discussed philanthropy, corporate social responsibility and Ford's international endeavors. Perhaps the most memorable part of the conversation came when Mr. Ojakli addressed the issue of finding passion in one's work. "Making a difference makes one feel good, to go beyond just making a profit," he said. This resonated with the group, many of whom wish to embark on a career that has a social impact while also enjoying financial success. As Mr. Ojakli emphasized, "The balance is there...Just follow your passion."

PICTURED ABOVE

1: At far left, Ziad Ojakli, a TWC Board member and Ford Motor Company Group Vice President, listens to a Ford scholar's personal story at a luncheon for the students.

2&3: Ford scholars arrive for TWC's 2013 Gala.

LIFE-CHANGING PARTNERSHIPS

Thanks to new and established partnerships, TWC is able to provide a broad scope of programs and training to prepare an increasingly diverse group of students for success in their careers and communities.

PUBLIC/PRIVATE PARTNERSHIPS

Mitsubishi Electric America Foundation Boosts TWC's Program for Students with Disabilities

A groundbreaking new \$150,000 partnership with the **Mitsubishi Electric America Foundation (MEAF)** will increase scholarship support for TWC students with disabilities and will fund a new infrastructure to support their success.

The two-year grant will provide 24 scholarships for students with disabilities. The funding also will enable disability-specific training for TWC's support network, which includes campus recruiters, career services staff and the workplace supervisors who oversee interns. The grant will also fund the development of disability education sessions for all TWC interns. Most ambitious is the grant's funding of a new tool to identify, collect and aggregate data on the impact of the internship program on the employment rate of students with disabilities one, three and five years after they graduate from the TWC program.

The MEAF grant is part of TWC's Leadership Initiative for Students with Disabilities, a program that began in 2003 with a grant from the Department of Labor's Office of Disability Employment Policy. Today, the initiative benefits

from the support of a half-dozen foundations and corporations and is a key part of TWC's diversity efforts. Students with disabilities currently represent 5 percent of the enrollment, and TWC now provides ADA-compliant housing, special training and orientations to help ensure these students' success.

Enduring Support from the United States Federal Government

Numerous federal agencies continue to partner with TWC to facilitate their internship programs and inspire the next generation of public servants. Federal agencies also turn to TWC to help increase diversity within their workforce by recruiting Native American, Asian American and Pacific Islander, Hispanic and African American students, as well as students with disabilities and veterans.

The federal government views TWC as a vital partner in its efforts to attract young people with the skillsets it seeks to rebuild its workforce. Twenty-five percent of TWC alumni enter public service and currently work in the local, state and federal government levels.

The U.S. Department of Transportation awarded TWC a contract in September 2013 to administer the Summer Transportation Internship Program for Diverse Groups (STIPDG). This is the second time TWC earned a five-year contract to administer the STIPDG program. STIPDG serves 100 students per summer for five years, totaling \$10,029,926. Students participate in a



ten-week professional development program at The Department of Transportation in Washington and in regional and state offices.

TWC also facilitates multi-year contracts with the U.S. Department of Veterans Affairs, Federal Aviation Administration, Federal Deposit Insurance Corporation and the U.S. Department of the Treasury, Office of the Comptroller of the Currency. In addition to these direct contracts, TWC partners with other federal agencies through the use of its GSA Schedule.

New York Life Foundation Presents Higher Education Civic Engagement Awards

On October 7, 2013, TWC hosted the fifth annual Higher Education Civic Engagement Awards at the National Press Club in Washington. Through the generous support of the New York Life Foundation, five institutions received \$20,000 each in scholarship funding to help them send students to TWC's academic internship programs in 2014. Recipients were recognized for their extraordinary accomplishments in advancing civic engagement on their campuses and through their innovative public/private partnerships. The five institutions honored in 2013 were:

- **California State University, Monterey Bay**
- **The Citadel**
- **Portland State University**
- **Southern University at New Orleans (SUNO)**
- **Syracuse University**

Julio Blanco, Interim Provost, and Seth Pollack, Director of the Service Learning Institute at California State University, Monterey Bay, accepted the award on behalf of their institution. Lt. Gen. John W. Rosa, President of The Citadel, received his institution's award. Provost Sona Andrews represented Portland State University during the luncheon. Josephine Okoronkwo, Director of the Student Development Center, accepted SUNO's award. Chancellor Nancy Cantor represented Syracuse University.

STATE PARTNERSHIPS

Ohio and TWC Celebrate 15 Years of Cooperation

Since the late 1990s, the Ohio General Assembly has included TWC-specific scholarship support for the state's students in its biannual budget. More than 1,400 students have benefited from the funding since then.

On March 12, 2013, TWC honored that association with a reception at the Athletic Club in Columbus. "This program is one of extreme value," said Senator Randy Gardner, who referenced the impact the experience has had on Ohio students. He added that TWC's programs strongly support the Assembly's task to help "make a difference in young people's lives."

Chris Kershner, Vice President of the Dayton Area Chamber of Commerce and 2000 TWC alumnus, spoke about the financial support he received from the state of Ohio during his internship: "As

PICTURED ABOVE

1: (left to right) Mike Smith, TWC President; Sona Andrews, Provost of Portland State University; Lt. Gen. John W. Rosa, President of The Citadel; Nancy Cantor Chancellor of Syracuse University; Josephine Okoronkwo, Student Development Center Director of Southern University at New Orleans; Julio Blanco, Provost of California State University; and Ambassador Alan J. Blinken, TWC Board chairman, gather during the 2013 Higher Education Civic Engagement Awards at the National Press Club.

2: David Anderson, TWC's Senior Vice President, Government and Strategic Initiatives (left), with Senator Cliff Hite at the TWC-Ohio 15-year partnership reception in Columbus.



PICTURED ABOVE

Susan Mazrui, Director of Public Policy at AT&T, and Claude Stout, Executive Director at Telecommunications for the Deaf and Hard of Hearing, Inc., lead a panel discussion for students with disabilities at TWC's Residential and Academic Facility in Washington.

IN DEPTH

Partners Build Pathways for Students with Disabilities

TWC is committed to providing high-quality experiential education opportunities for students with disabilities by partnering with foundations such as AT&T, HSC, Kessler and Mitsubishi Electric America.

The year 2013 marked the seventh year that the AT&T Foundation has partnered with TWC. During the partnership, AT&T Foundation has provided more than \$300,000 in support for students with disabilities. At the end of the summer 2013 term, AT&T scholarship recipients met with representatives from the company for a candid discussion on how businesses and advocacy organizations can work together to achieve better outcomes in Washington, D.C. At the end of the panel, three AT&T scholars shared their struggles and their successes, touching on their internships in D.C., explaining their support systems and what inspires them to keep living each day to its fullest.

One student living with Tourette's syndrome shared how life taught him that there is no such thing as the word *can't*: "I've turned my disabilities into strengths, and TWC has helped me step up since I began the program." He said he developed the following philosophy to help him get through all the hurdles that life throws his way: "Always give 250 percent!"

Another student with cerebral palsy shared how TWC changed his life. He had never lived outside his home state, let alone 500 miles away. He had doubted whether he would be able to navigate Washington and knew that it would sometimes take him twice as long as anyone else to get somewhere in the city. But, he said: "If I had given in to that little voice in my head that said I couldn't do something, I'd never be where I am today. I'm trying to strive and achieve any goal that I've set for myself."

The last student who spoke shared the challenges he has faced after learning he had attention deficit hyperactivity disorder at 2 years old. He told the crowd: "TWC has given me a lot of hope in the workplace, and despite my disability I know that I have the power to succeed." He left the audience with a special piece of advice: "Find people who understand what it is that you're going through. It will make it easier to succeed in life."



a young man who was incurring 100 percent of his student loans...it was refreshing to have some assistance as I took this new step in life [interning with then-U.S. Senator Mike DeWine]. About 90 percent of all students who go through this program come back to their home state, bringing with them that knowledge and experience...and that's really what the program is about.”

- Jaime R. Perelló Borrás, President of the House of Representatives
- José R. Nadal Power, Chair of the Joint Commission of the Córdova & Fernós Program
- Angel Matos García, Vice Chair of the Joint Commission of the Córdova & Fernós Program

PICTURED ABOVE

1: The Honorable José Nadal Power, President of the Joint Commission of the Córdova & Fernós Program, addresses guests during the Córdova & Fernós Program's 20th Anniversary celebration.
2&3: Córdova and Fernós alumni gather during the commemoration of the Córdova & Fernós Program's 20th Anniversary.

Puerto Rico's Córdova & Fernós Program Celebrates 20 Years

The Córdova & Fernós Program for Congressional Internships was created in 1993 by the Legislative Assembly of Puerto Rico to give the territories' outstanding college students the opportunity to spend a semester in Washington, D.C. as interns in Congress, federal agencies and nongovernment organizations, enriching their academic, personal and professional lives. The year 2013 marked the program's 20th anniversary, and throughout the year TWC celebrated the hundreds of outstanding interns and alumni who are currently working and living in Washington and Puerto Rico.

On December 16, 2013, the official commemoration of the 20th anniversary took place in San Juan at the Luis A. Ferré Capitol Building. The event was a great opportunity for alumni to reconnect with one another and featured prominent Puerto Rican legislators, including:

ONE-OF-A-KIND PROGRAMMING

The Internship Program

One of the most exciting components of TWC's academic internship experience is the ability to meet and talk with prominent leaders from the public, private and nonprofit sectors. Our tailored programming creates a forum in which students can engage with extraordinary leaders, explore issues of contemporary public concern and articulate their own views about leadership and citizenship in today's society.

SUPER PAC PRESIDENT SHARES INSIGHTS WITH INTERNS

On April 8, 2013, TWC interns heard from **Rodell Mollineau, President of the American Bridge 21st Century Political Action Committee (PAC)**, a Washington, D.C.-based Super PAC. He candidly discussed his professional development, including finding a job after graduating from the University of Dayton in Ohio, spending "two tours of duty on Capitol Hill" and running a progressive Super Political Action Committee.

Mr. Mollineau explained why Super PACs were created and expanded on his day-to-day responsibilities. He leads the organization's national message campaigns and is responsible for digital advertising, national mailings and coordinating airtime for candidates.

He offered students advice on creating successful relationships and careers regardless of the field they enter. Mr. Mollineau advised spring interns to educate the masses, saying there is a certain "way

people think outside of D.C. and another way people think inside." Most people living outside are "good, hard-working people," he said, "they just don't always understand how the government works and communicates."

Mr. Mollineau also told interns: "Make friends with Republicans if you're a Democrat, and make friends with Democrats if you're a Republican. Commiserate with your peers, watch them grow and celebrate with them." Finally, he encouraged the interns never to let "where you are right now stunt where you could go. Don't be afraid to explore and search outside of your comfort zone."

PRESIDENT & CEO OF NATIONAL WILDLIFE FEDERATION PRESENTS TO SUMMER 2013 INTERNS

On June 10, 2013, TWC welcomed **Larry Schweiger, President and CEO of the National Wildlife Federation**, one of America's most effective conservation organizations with 47 affiliates and more than 4 million members and supporters. Mr. Schweiger spoke frankly about the current condition of the planet. His main goal was to inspire Americans to protect wildlife and future generations, stating "A good person leaves an inheritance to his children's children. Protecting wildlife and the earth is a matter of two things: moral judgment and people coming together."



TWC HOSTS NEW ZEALAND'S U.S. AMBASSADOR

On July 15, 2013, students heard from the **Right Honorable Mike Moore, New Zealand's Ambassador to the United States** and past Director-General of the World Trade Organization (WTO). During his time as director-general, he oversaw the launch of the Doha Development Round and witnessed several countries join the WTO, including China, Chinese Taipei, Estonia, Jordan, Georgia, Albania, Oman, Croatia, Lithuania and Moldova.

FOSTERING LEADERSHIP IN TIMES OF INTERNATIONAL CONFLICT

On September 23, 2013, **Dr. Lawrence J. Korb, Senior Fellow at the Center for American Progress** and a member of TWC's Board of Directors, led one of TWC's Simpson-Mineta Leaders Series Sessions titled "Presidential Leadership in Times of International Conflict." Dr. Korb, an expert on national security, has held teaching positions at the University of Dayton, the U.S. Coast Guard Academy and the U.S. Naval War College. He also served in a number of defense and government positions, most notably as Assistant Secretary of Defense from 1981 to 1985 for the Reagan administration.

During the session, Dr. Korb analyzed the national security policies of the United States. He argued that while the country may see itself as

"exceptional, with its separation of power, checks and balances, and freedom of press, religion and speech, when it comes to fighting wars, we are not always exceptional." Dr. Korb emphasized how critical presidential leadership is in dealing with national politics and foreign policy. "It is not a short-term thing; it is long term. It is about working with Congress to set good precedents. In the long term, that is how history will judge every president."

FORGING RELATIONSHIPS & HARNESSING THE POWER OF MENTORSHIPS IN THE WORKPLACE

On November 18, 2013, TWC welcomed 1996 alumnus **Chad Creasey** and his mentor, the **Honorable Wilson "Bill" Livingood**, who spoke to students about their close personal and working relationship and the impact of a powerful mentor. Mr. Creasey met Mr. Livingood while attending TWC's Campaign Academic Seminar in 1996. Mr. Livingood had just become Sergeant at Arms in the U.S. House of Representatives. After the seminar, Mr. Creasey contacted Mr. Livingood, who took him under his wing and became a lifelong friend and mentor. It was through the combination of Mr. Livingood's mentorship and his own hard work that Mr. Creasey is now working as a special agent with the FBI. He considers his TWC seminar and internship experience a pivotal turning point that shaped his career.

PICTURED ABOVE

- 1:** Interns network with AT&T executives at a summer 2013 professional development event.
- 2:** The Honorable Wilson "Bill" Livingood (left) and his mentee and TWC alumnus Chad Creasey ('96), discuss the power of mentorships in the workplace.



The Academic Seminars

PICTURED ABOVE

1: Presidential Inauguration Academic Seminar participants tour the U.S. Capitol building.

2: Seminar participants make a site visit to National Public Radio.

3: A seminar participant enjoys a bus tour of Washington, D.C.

4: A seminar participant asks a question during a session with a guest speaker.

400 COLLEGE STUDENTS PARTICIPATE IN PRESIDENTIAL INAUGURATION SEMINAR

For more than 400 students from 45 universities around the world, being in Washington, D.C., for the 57th Presidential Inauguration was a historic and exciting opportunity. Students participated in a 10-day academic seminar that ran from January 12 to January 22, 2013.

The program kicked off with a tour of the city, giving the students an opportunity to visit monuments and museums and learn about the city's rich history. Each afternoon, the students were divided into smaller groups and sent on site visits to various organizations, including embassies, think tanks, media organizations and Capitol Hill. The students toured the facilities and learned how the organizations operate. Notable speakers included:

- Steve Scully, Senior Executive Producer/ Political Editor/Host, C-SPAN
- Ben LaBolt, Senior Advisor, Presidential Inaugural Committee
- David Welna, Congressional Correspondent, National Public Radio

- Ken Walsh, Chief White House Correspondent, *U.S. News & World Report*
- Brian Lamb, Executive Chairman and Founder, C-SPAN
- Rodell Mollineau, President, American Bridge 21st Century
- Grover Norquist, President, Americans for Tax Reform
- James A. Thurber, Founder and Director, Center for Congressional & Presidential Studies, American University
- Tavis Smiley, Host, "The Tavis Smiley Show," PBS
- Dr. Cornel West, Professor Emeritus, Princeton University
- Don Ritchie, United States Senate Historian

Students were invited to the renowned National Press Club for an evening reception highlighted by a keynote speech from Owen Ullman, Managing Editor of News at *USA Today*. Ullman spoke about the transition of media and the news and the future of the industry. On January 21, many of the students ventured to the National Mall early in hopes of landing a great seat for the inauguration ceremonies and parade.



TOP SECRET 2013: CHALLENGES TO NATIONAL SECURITY IN A GLOBAL SOCIETY

TWC's weeklong Top Secret Academic Seminar proved to be an action-packed and enlightening experience for 70 students and faculty members from 22 universities. Led by Dr. Gale Mattox, Professor of Political Science at the U.S. Naval Academy, the seminar's 2013 theme was "Challenges to National Security in a Global Society, and provided participants with an insider's perspective into a wide range of issues.

The seminar kicked off with a keynote address from Dr. Lawrence J. Korb, Senior Fellow at the Center for American Progress. In his presentation, Dr. Korb spoke to the students about the emerging threats to U.S. national security and fielded questions on a wide variety of issues, such as North Korea, cyber-security and drone attacks.

Other notable moments included a site visit to the Center for Strategic and International Studies, where participants delved into advanced attacks and cyber espionage. Students also had an opportunity to visit the Council on Foreign Relations, where they heard from Scott Snyder, Senior Fellow for Korea Studies and Director of the Program on U.S.-Korea Policy.

That evening, participants attended a reception at the University Club of Washington. Ambassador R. James Woolsey, Chairman for Defense of Democracies and former Director of the Central Intelligence Agency (CIA), addressed the audience and answered questions about the challenges he faced.

The seminar also covered security concerns in other countries. Participants heard from Dr. Dieter Dettke, Adjunct Professor of the Security Studies Program at Georgetown University. He addressed topics related to Russia. Ambassador John Limbert, Transformation Chair at the U.S. Naval Academy and former President of the Foreign Service Association, discussed his experience as a hostage in Iran.

The final day of programming brought students to the Department of State, where they discussed issues related to Africa and Syrian refugee challenges. Dr. Reuben Brigety, Deputy Assistant Secretary of State for African Affairs, and Simon Henshaw, Principal Deputy Assistant Secretary with the Bureau of Population, Refugees and Migration, dove into these relatively uncovered national security issues, giving students a new perspective on what is considered a threat.

PICTURED ABOVE

1: A Top Secret Academic Seminar participant takes notes at a speaker session.

2: Ambassador R. James Woolsey, Chairman for Defense of Democracies and former Director of the Central Intelligence Agency (CIA), addresses Top Secret Seminar participants at the University Club in Washington, D.C.

GALA 2013: GLOBAL LEADERS

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University, Wake Forest
University

TWC celebrated its annual Gala on October 7, 2013. The event was emceed by Dana Bash, Chief Congressional Correspondent for CNN, who first became involved with TWC after being invited to one of the Inside Washington academic seminars. She recalled her first experience with TWC students: "It was so refreshing to get to see these students...and the way they asked questions—unbelievable questions, informed questions—it was inspiring."

Three Pillar Awards were presented at the Gala. U.S. Sen. Amy Klobuchar (D-MN) received the Pillar Award for Professional Achievement for her work in the Senate, where she has advocated for middle-class families and sought support for Minnesota's infrastructure and her constituents, including National Guard members and farmers. During her acceptance speech, Sen. Klobuchar urged audience members to embrace TWC's mission, which "helps build leaders for the future." She concluded her remarks by saying: "I believe in the long term. Courage is not whether you can go into Congress and make a speech all by yourself or filibuster for days and days. Courage is whether or not you're willing to stand next to someone you don't always agree with for the betterment of this country. That is what leadership is about, and that is what we have to remember as we go forward."

U.S. Sen. John Boozman (R-AR) was presented with the Pillar Award for Leadership for working to help Arkansas veterans transition to civilian life, pursue their education and access medical treatment. Before serving in the Senate, Sen.

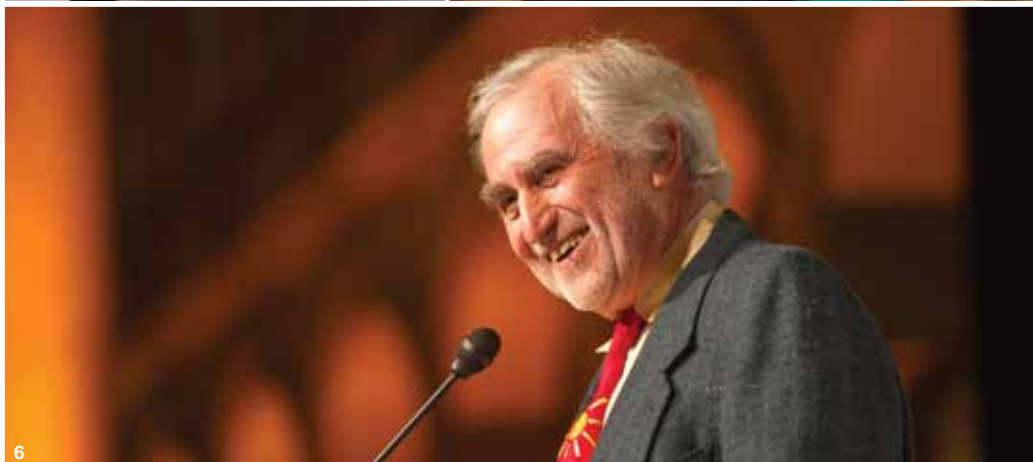
Boozman co-founded and grew a family business, working as an optometrist as well as serving on one of the state's largest school boards. Upon receiving the award, he described his continued commitment to TWC: "I believe in the opportunity [TWC] gives to young people. Thank you for donating, thank you for helping in so many different ways to make all of this possible...All of us together make this such a tremendous program."

Samuel G. Rose received the Pillar Award for Civic Engagement. As a proponent and advocate of experiential education, Mr. Rose established the Samuel G. Rose Scholarship at Dickinson College to level the playing field for more than 100 economically disadvantaged students. He is also an annual supporter of TWC students through the Sam Rose and Julie Walters Scholarship program, which last year alone provided funding to 56 students from downtown Baltimore, Md., Pennsylvania's Dickinson College and the state of Florida to support their D.C. internship experiences in the fields of environment, energy and the arts.

TWC's Gala reached new milestones this year, raising over \$475,000 and hosting nearly 600 guests. The Gala's proceeds will be used for student scholarships and facilitate new transformational experiences for aspiring undergraduates and postgraduates all over the world.

PICTURED HERE

- 1:** 2013 Pillar Award Recipient for Professional Achievement Senator Amy Klobuchar (D-MN).
- 2:** TWC alumna Karen Price Ward.
- 3:** 2013 Pillar Award Recipient for Leadership Senator John Boozman (R-AR)
- 4:** Ziad Ojakli of Ford Motor Company with Citi's Candi Wolff and her husband Mark.
- 5:** Prudential's Rene Deida with TWC Senior Vice President Pilar Mendiola Fernandez.
- 6:** 2013 Pillar Award Recipient for Civic Engagement Sam Rose.
- 7:** Munir Moon of the Center for Global Understanding, TWC President Mike Smith, and Feyzi Fatehi of Corent Technology.
- 8:** Master of Ceremonies, CNN's Dana Bash.



2013 FINANCIALS

Statements of Financial Position

Assets	August 31, 2013	August 31, 2012
Cash and Cash Equivalents - Unrestricted	\$1,521,198	\$1,513,469
Investments	\$3,315,118	\$2,771,639
Accounts Receivable	\$3,719,516	\$4,942,400
Promises to Give	\$1,498,308	\$1,526,266
Prepaid Expenses	\$563,373	\$684,598
Cash and Cash Equivalents - Restricted	\$1,001,235	\$537,578
Security Deposits	\$27,496	\$19,476
Property and Equipment	\$45,761,053	\$46,406,091
District of Columbia Loans Issuance Costs	\$1,099,293	\$1,135,583
Total Assets	\$58,506,590	\$59,537,100
Liabilities and Net Assets		
Accounts Payable and Accrued Expenses	\$889,200	\$1,113,526
Deferred Revenues - Program and Housing Fees	\$2,296,040	\$2,812,893
Notes Payable - Current Portion	—	\$1,812
District of Columbia Loans Payable - Current Portion	\$930,000	\$880,000
Notes Payable - Long-Term Portion	\$1,500,000	\$1,500,000
Interest Rate Swap Obligation	\$2,787,665	\$4,069,075
District of Columbia Bonds Payable	\$39,620,000	\$40,550,000
Total Liabilities	\$48,022,905	\$50,927,306
Net Assets		
Unrestricted	\$6,154,507	\$4,655,140
Temporarily Restricted	\$3,090,481	\$2,920,822
Permanently Restricted	\$1,238,697	\$1,033,832
Total Net Assets	\$10,483,685	\$8,609,794
Total Liabilities and Net Assets	\$58,506,590	\$59,537,100

2013 FINANCIALS

Statement of Activities

	Year Ended August 31, 2013				Year Ended August 31, 2012			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Operating Revenues and Support								
Intern Program and Housing Fees	\$13,765,841	—	—	\$13,765,841	\$14,253,556	—	—	\$14,253,556
Less Financial Assistance	\$(1,460,347)	—	—	\$(1,460,347)	\$(1,767,762)	—	—	\$(1,767,762)
	\$12,305,494	—	—	\$12,305,494	\$12,485,794	—	—	\$12,485,794
Paid Placements and Grants	\$1,855,679	—	—	\$1,855,679	\$2,584,595	—	—	\$2,584,595
Contributions	\$674,665	\$1,956,046	\$204,865	\$2,835,576	\$429,084	\$3,203,690	\$1,189	\$3,633,963
Interest and Dividends	\$12,129	—	—	\$12,129	\$6,003	—	—	\$6,003
Miscellaneous Revenue	\$225,095	—	—	\$225,095	\$68,941	—	—	\$68,941
Total	\$15,073,062	\$1,956,046	\$204,865	\$17,233,973	\$15,574,417	\$3,203,690	\$1,189	\$18,779,296
Net Assets Released from Restrictions	\$1,789,817	\$(1,789,817)	—	—	\$1,470,140	\$(1,470,140)	—	—
Total Operating Revenues and Support	\$16,862,879	\$166,229	\$204,865	\$17,233,973	\$17,044,557	\$1,733,550	\$1,189	\$18,779,296
Operating Expenses								
Total Program Services	\$12,257,578	—	—	\$12,257,578	\$13,389,817	—	—	\$13,389,817
Supporting Services								
General and Administrative	\$4,129,867	—	—	\$4,129,867	\$3,908,150	—	—	\$3,908,150
Fundraising	\$267,403	—	—	\$267,403	\$310,953	—	—	\$310,953
Total Operating Expenses	\$16,654,848	—	—	\$16,654,848	\$17,608,920	—	—	\$17,608,920
Changes in Net Assets from Operations	\$208,031	\$166,229	\$204,865	\$579,125	\$(564,363)	\$1,733,550	\$1,189	\$1,170,376
Nonoperating Gains (Losses)								
Investment Gain (Loss)	\$9,926	\$3,430	—	\$13,356	\$(1,285)	\$2,222	—	\$937
Change in Fair Value of								
Interest Rate Swap Agreement	\$1,281,410	—	—	\$1,281,410	\$(177,876)	—	—	\$(177,876)
Total Nonoperating Gains (Losses)	\$1,291,336	\$3,430	—	\$1,294,766	\$(179,161)	\$2,222	—	\$(176,939)
Changes in Net Assets	\$1,499,367	\$169,659	\$204,865	\$1,873,891	\$(743,524)	\$1,735,772	\$1,189	\$993,437
Net Assets at Beginning of Year	\$4,655,140	\$2,920,822	\$1,033,832	\$8,609,794	\$5,398,664	\$1,185,050	\$1,032,643	\$7,616,357
Net Assets at End of Year	\$6,154,507	\$3,090,481	\$1,238,697	\$10,483,685	\$4,655,140	\$2,920,822	\$1,033,832	\$8,609,794

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RECOGNITION & THANKS

PICTURED ABOVE

1: Thanks to the support of TWC donors, interns have a chance to choose from 10 civic engagement projects this year that introduce them to social challenges and give them a chance to make a difference.

2: This year corporations, foundations and individuals helped make it possible for TWC to provide more than \$4 million in scholarship support to students with financial need.

3: Alumni play a critical role in TWC's programming and scholarship support. Alumni Advisory Board member Vicki Allums joins alumna Karen Price-Ward, Community Affairs & Grassroots Regional Leader at Southwest Airlines, a recipient of the 2013 Alumni Engagement Award.

OPPOSITE PAGE

4: Students from the Advocacy, Service and Arts Program present their research on key social issues challenging college campuses.

5: Brianna Fulp receiving the Pillar Award for Civic Engagement for the Education Improvement Civic Engagement Project.

The support of individuals, corporations and foundations is an important part of The Washington Center's tradition.

Thanks to the generosity of its supporters, TWC has been able to open its doors to students from all financial and socio-economic backgrounds, attract exciting new faculty and develop the kinds of programs that make participating in The Washington Center an outstanding experience.

CHAIRMAN'S HONOREES

The most prestigious of The Washington Center's gift societies, the Chairman's Honorees are a special group of donors whose giving has, over time, had a transformational impact on TWC. Three tiers of membership recognize the achievement of philanthropic milestones. Membership in this esteemed society is reserved for donors whose cumulative gifts total \$500,000+

Platinum Circle

\$1 million+

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ANNUAL GIVING FY2013

Annual Campaign contributions benefit all areas at TWC—providing financial aid for students, funds for student recruitment, internship site placement, academic programming and resources for enhancing TWC’s experiential learning internship programs and seminars.

The Annual campaign is made up of six Funds that reflect The Center’s areas of focus. Contributions support scholarships and program enhancement. A single gift can be split among two or more of these Funds:

- The Fund for Access and Opportunity
- The Fund for Civic Engagement and Public Life
- The President’s Fund for Global Leadership
- The Fund for Professional Development
- TWC Tomorrow (an unrestricted fund with support directed where it is most needed)
- TWC Gala

We extend our sincere thanks for the hundreds of corporate and foundation partners, alumni, students, faculty, staff and friends who made gifts between September 1, 2012 and August 31, 2013.

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\$500,000 +
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\$250,000 to \$499,000
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\$100,000 to \$249,000
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New This Year:

The Capitol Club

Named for the location at which interns met, trained, and learned, the Capitol Club recognizes loyal alumni who contribute up to \$1,000 annually to The Washington Center.

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- Patrick Allen '06
- Jillian Anthony '11
- Marcelline Babicz '83
- Lynette Baker-Woodie '88
- Kimberly Ball '97
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- Michael Bandy '09
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- Nancy Belunis '80
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- Jacob Breach '09
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- Jessica Garcia '11
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- Sarah Goldfuss '11
- Miriam Gonzalez '12
- Megan Grant '05
- Catherine Gromek '87
- Karen Gruebnaue '88
- Xiaoxi Guo '11
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OPPOSITE PAGE

1: Leadership development is an important part of the TWC experience. Thanks to strong programmatic support from our donors, our Public Policy Dialogues give interns a chance to directly interact with members of Congress.

2: During the Simpson-Mineta Leaders Series, TWC interns hear from influential and prominent leaders. One of the Spring 2014 guest speakers was EMILY's List President Stephanie Schriock.

3: The International Festival is an event that highlights the global diversity of The Washington Center. Students from all over the world volunteer to share their native customs through song and dance performances, educational presentations and food samplings.

PICTURED ABOVE

4: Students enrolled in the Prudential Foundation Global Citizens Program receive a VIP tour of Prudential's headquarters in Newark, New Jersey.

5: TWC hosts a reception in Boston, Massachusetts celebrating our 15-year partnership with the state. Massachusetts is one of 14 states that affirm the value of TWC's programs by providing stipends for students in their states to attend The Washington Center.

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